BUILDING BUILDING BUSINESS BRIDGES



الغرفة الأفريقية للتجارة والخدمات

wwwwwaccaefaffaca.org

PRESIDENT'S WORD



ABDELMONAIM FAOUZI President of the CACS

African Chamber of Commerce and Services Thereis a value creation platform whose objective is to facilitate the establishment of businesses on the continent, particularly those from the West African sub-region, and to

fertilize their interests in the exceptionally fertile soil of the Southern Provinces of Morocco.

Designed to serve as a vehicle that materializes the economic dynamics carried by the territories and anchor the positioning of the Southern regions as a link between Africa and the rest of the world, the African Chamber of Commerce and Services aims to forge business links between its members and to build

commercial bridges between Morocco and their different countries of origin.

"Gate of Morocco" on its

African depth, the regions of Dakhla -Oued Eddahab and Laâyoune - Sakia El Hamra have powerful assets, such as a positioning geographic hinge, an exceptional environmental framework, young

human capital with high potential, thousands of kilometers of coastline and Morocco's leading fishing basin.

Based on these assets, the Kingdom has initiated large-scale development plans aimed at making these regions a reference logistics, port and airport hub and giving them international influence by 2030, thus creating a breath of fresh air for investors and promoters.

The African Chamber of Commerce and Services strives to combine the economic interests of its members with the exceptional opportunities that the south of Morocco abounds; and this year to form and develop a prosperous business community.

Regardless of their size, we represent, serve and connect our members to activate virtuous value creation schemes allowing everyone to generate more wealth.

We work to provide them with access to the services and facilities necessary for the

development of their activities. And we support them in their dynamic of

change of scale by strengthening their competitiveness and their international potential.

Thanks to the personal involvement and mentoring of our founders, the unfailing support of our partners and the commitment of the members of our office who are fully dedicated to the success of the projects we deploy, our Chamber is able to welcome and to satisfy all the energies of the member entrepreneurs.

As president of the African Chamber of Commerce and Services and on behalf of the board of directors, we are happy to participate in this dynamic bringing hope and prosperity for our continent by promoting commercial pragmatism, integration economic and codevelopment in South-South cooperation. THE AFRICAN **CHAMBER OF COMMERCE AND** SERVICES AIMS **TO BUILD BUSINESS LINKS BETWEEN OUR MEMBERS** AND TO BUILD COMMERCIAL BRIDGES BETWEEN MOROCCO AND THEIR DIFFERENT COL

ITRIES OF ORIGIN.

DAKHLA BUSINESS HUB MOROCCO AFRICA

The African Chamber of Commerce and Services is located in Dakhla, in one of the most dynamic regions of Africa, and enjoys a strategic location at the heart of international trade.



+24

Diplomatic representations (in Dakhla and

Laâyoune) constitute a consular

ecosystem representing

a unique opportunity to connect to a business environment addressing markets of more

than 340 million inhabitants.



Billions of \$ cumulatively over 5 years (for Dakhla, Laâyoune and Guelmim) of investments in structural projects aimed at the attractiveness of the territory, economic competitiveness, social inclusion, employability and improvement of the living environment.



Infrastructure meeting international standards is

emerging, such as the new Dakhla Atlantique port, Aerocity, the West Africa Free Zone and the logistics zones of Bir Guendouz and Guerguerat.



Dynamic and

attractive territories for the tourism, health, logistics, fishing, education and professional training sectors.

BUSINESS AT THE HEART OF & AFRICA OUR MISSIONS



PROMOTE

Promote commercial and industrial relations between Moroccan economic actors and those of other African countries.





Dakhla Round 2021 of Africa Business Days.

TO STRENGHTEN

Strengthen the competitiveness of companies, members of the CACS, through training, capacity building, advice, incubation and acceleration of start-ups.



End of training ceremony



FACILITATE

Promote the establishment and development of Moroccan companies in other African countries, and vice

versa.



CACS Logistics Zones Project in Guerguerat.



DEVELOP

Develop the international potential of African companies in general, and Moroccan companies in particular.



B2B meetings between CACS members

10 ET BIENTÔT BUREAUX DAVANTAGE



Casablanca





Dakhla

11

Nouakchott



Laayoune

Conakry



Paris



Bamako

Bissau



Ndjamena







ADMINISTRATION MEMBERS



The African Chamber of Commerce and Services has equipped itself with "action and results" oriented governance bodies ready to meet all the challenges of our

SERVICESMEMBERS

DISCOVER AND PROSPECT

We support our members from their prospecting process and give them access to the numerous investment opportunities that we identify.

GETTING ESTABLISHED

(0)

We provide our members with a flexible range of services including consulting, economic intelligence and sectoral studies to validate their project and confirm the appropriate implementation strategy.

We also facilitate their access to equipment, particularly in terms of reception, logistics, services and industrial facilities.

) RECRUIT

We provide our expertise and support in the talent recruitment process.

COMMUNICATE

We make all of our communication supports available to our members to ensure their visibility

BUILD CAPACITY

We are developing capacity-building offers with our partners both in the context of continuing training and in that of improving the employability of young people.

) NETWORK

We increase networking opportunities and optimize the visibility of our members' offers during the events we organize such as Africa Business Days and Africa Executive Meetings.

OUR BRIDGES EVENTS EXCELLENCE

AFRICA & GIVE YOU DEALS APPOINTMENT

The Africa Business Davs are a series

Marrakech, Sa, Tangier and Oujda.



of business rounds organized alternately in Dakhla, Laâyoune and other cities in the Kingdom such as



The objective of this meeting is to offer broad visibility to our members, to promote the targeted territories and to go

seek interests everywhere and particularly at the level of dynamic SMEs wishing to change scale and export their know-how.



STRATEGIC PARTNERSHIPS

MEMBERSHIP ASLEM AGREEMENT WINNERS

A partnership between the Association of Foreign Laureates of Morocco and the Africa of Commerce and Services, with the sponsorship of the Moroccan Agency for Internatii Cooperation, allows international laureates from Morocco, who have become entreprer to adhere to conditions preferential.



Mr. Makan Doucouré, President of ASLEM and Mr. Abdelmonaim FAOUZI



ROADSHOW CAPITALS

The Africa Executive Meetings are a road show that will bring together West African capitals to meet our members, cross interests and conr

DÉVELOPPEMENT INTÉGRÉ LEVIER DE CROISSANCES





An agreement links the African Chamber of Commerce and Services and the Chamber French Trade and Industry Morocco which allows the two chambers to cross memberships and pool the

promotional events.



Mr. Jean-Pascal Darriet, President of the CFCIM and Mr Abdelmonaim FAOUZI

Chamber nal eurs,

PARTNERSHIP DAKHLA STRATEGIC OUED EDDAHAB

A strategic partnership between the Dakhla Region – Oued Eddahab and the African Chamber of Commerce and Services, the latter responsible for conducting the

territorial marketing, capacity building of young people and their professional integration.



Mr. Yanja El Khattat, President of the Dakhla – Oued Eddahat Region and Mr. Abdelmonaim FAOUZI





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